

# 2nd PPP-Forum

## Public private cooperation for sustainable development - step by step to success: framework, investor, contract

Midterm conference of the CENTRAL EUROPE Project ACT4PPP  
Transnational Action for Public Private Partnership

### Venue:

Poznan Congress  
Center  
Głogowska Street 14  
60-734 Poznan

### Moderation:

Dirk Labusch  
Chief Editor "Immo-  
bilienwirtschaft"

Thursday, 09 September 2010

08h30 – 18h00

Poznan [PL]

The City of Poznan, the Federal Association of the State and Urban Development Companies (BVLEG) and the German Association for Housing, Urban and Spatial Development (DV) cordially invite you to the 2nd public PPP-Forum of the CENTRAL EUROPE Project ACT4PPP in Poznan.

Due to complex tasks and limited resources of the public sector public private partnerships (PPP) as innovative tools of cooperation are increasingly developed in the field of urban renewal as well as in the conversion of brownfield areas. The transnational CENTRAL EUROPE project ACT4PPP has been established in October 2008. 17 partners from 7 countries with 12 pilot projects clarify the legal framework and develop new procedures as well as practical models for the establishment of PPP. European, national and regional experts contribute to these topics:

- **Implementation of public tasks**
- **PPP experience in Poland**
- **Expert input on European and regional funding opportunities (including JESSICA)**
- **Panel on starting point investor search**
- **Panel on PPP contracts**

The PPP-Forum is open to the public. The conference will be held in English.

We are looking forward to welcoming you in Poznan.



City of Poznan  
Jarosław Pucek  
Director ZKZL Poznan



BVLEG  
Roman Petrussek  
Executive Director



DV  
Christian Huttenloher  
Secretary General

# PROGRAMME

## 08h30 Registration and reception

## 09h00 Welcome and introduction

- *Ryszard Grobelny, Mayor of the City of Poznan*
- *Member of the European Parliament (tba)*
- *Member of the National Polish Parliament (tba)*
- *Roman Petrussek, Lead partner ACT4PPP, Executive Director BVLEG*

## 09h45 Implementation of public tasks – PPP experience of the City of Poznan

- *City of Poznan (tba)*

## 10h10 ACT4PPP in Poznan: Upgrading an urban social living quarter

- *Jarosław Pucek, City of Poznan - ZKZL*

## 10h30 Coffee break

## 11h00 European and regional funding opportunities to establish successful PPPs

- *JESSICA: Public funding for PPP  
EIB European Investment Bank, JESSICA Task Force*
- *JESSICA implementation in Poland  
Pawel Charzewski, City of Poznan - ZKZL*
- *Regional funding opportunities in Germany  
Dr. Volker Schaedel, ILB InvestitionsBank des Landes Brandenburg*

## 12h30 Lunch break



### 13h30 Starting point investor search

- Key speaker: *Dr. Jarosław Zysnarski, Doradca Consultants Ltd. Gdynia*

#### Additional panel members:

- *Bartosz Piotrusiewicz, Deputy Major Municipality of Sopot*
- *Frank Leipe, State Development Corporation of Thuringia (LEG Thüringen)*
- *Dr. Oliver Thiessen, HOCHTIEF PPP Solutions GmbH*
- *Leszek Sikora, ECE Projektmanagement Polska sp. z o.o.*



### 15h00 Coffee break

### 15h30 PPP contract: Foundation of a successful PPP realisation

Key speaker: *Dr. Katrin Fischer, Alfen Consult GmbH*

#### Additional panel members:

- *Dr. Olaf Otting, Gleiss Lutz*
- *Mateusz Gorka, CCI City Consulting Institute*
- *Dr. Oliver Thiessen, HOCHTIEF PPP Solutions GmbH*
- *City of Poznan (tba)*



### 17h30 Conclusions and outlook

### 18h00 Closure of the 2nd PPP-Forum

- *Christian Huttenloher, Thematic coordination partner, ACT4PPP, Secretary General DV*

### 18h30 Sightseeing tour Poznan

*Departure: Hotel Mercure*

*Roosevelta Street 20, 60-829 Poznan*



Landes- und Stadtentwicklungsgesellschaften



Deutscher Verband für Wohnungswesen, Städtebau und Raumordnung e. V.

## PRACTICAL INFORMATION

### Host:

City of Poznan

### Lead Partner ACT4PPP:

Federal Association of the State and Urban Development Companies,  
Roman Petrussek, Franziska Hellmer, Susanne Strobel  
[act4ppp@bvleg.de](mailto:act4ppp@bvleg.de)

### Thematic Coordination Partner ACT4PPP:

German Association for Housing, Urban and Spatial Development,  
Christian Huttenloher, Torsten Witte, Jonas Scholze  
[info@deutscher-verband.org](mailto:info@deutscher-verband.org)

### Moderation:

Dirk Labusch, Chief Editor Immobilienwirtschaft, the largest German real estate magazine

### Participating Experts (alphabetical order):

- Alfen Consult GmbH
- CCI City Consulting Institute
- City of Poznan
- Doradca Consultants Ltd. Gdynia
- ECE Projektmanagement Polska sp. z o.o.
- EIB European Investment Bank JESSICA Task Force
- Gleiss Lutz
- HOCHTIEF PPP Solutions GmbH
- ILB InvestitionsBank des Landes Brandenburg
- Municipality of Sopot
- State Development Corporation of Thuringia (LEG Thüringen)

### Venue:

#### Poznan Congress Center

Głogowska Street14  
60-734 Poznan

### Hotel

For the audience of the 2<sup>nd</sup> PPP- forum is a room contingent at the Hotel Mercure available. The hotel is within walking distance to the Poznan Congress Center. Please use the password ACT4PPP when booking.

### Hotel Mercure Poznan

Roosevelta Street 20, 60-829 Poznan  
Phone: +48 61 / 8558000; Fax: +48 61 / 8558955

### Registration:

Please use the attached confirmation form and send the filled in form to [act4ppp@bvleg.de](mailto:act4ppp@bvleg.de) until **25 August 2010**.

Conference language will be English.



## ACT4PPP Transnational Action for Public Private Partnership

In October 2008 the project ACT4PPP was approved by the CENTRAL EUROPE programme and started its work. It wants to promote and further develop PPP as strategic tool for enhancing private involvement in territorial development.

ACT4PPP is not limited on 'classical' definition of PPP but has a wider scope: The ACT4PPP partners – consisting of actors from different regions and practical background – mainly cooperate on transnational level to jointly work on the implementation of PPP for 'soft' public tasks or infrastructures and on PPP possibilities for redeveloping complex urban sites and quarters.

PPPs do not only ask for legal, financial and organisational know-how but require also strategic and political key decisions, especially as PPP is not suitable for all public tasks or all situations and there are several difficulties to be considered. For using the tool PPP efficiently, many cities and regions still need support and training. Especially for many new member states PPP is still new. As the experiences among the regions in Central Europe widely differ, this transnational cooperation is highly valuable for exchanging knowledge, fostering of common learning, transfer of experiences for wise application and gaining a high surplus compared to single efforts.

The INTERREG IVB programme CENTRAL EUROPE fosters transnational cooperation between regions in central Europe to improve innovation, accessibility, the environment and to enhance the regions' competitiveness and attractiveness. Within its first call the CENTRAL EUROPE programme selected 30 networks – including ACT4PPP – with crucial topics for regional development in CENTRAL EUROPE, part-financed by the European Union. It is also supported by the federal programme Transnational Cooperation of the Federal Ministry of Transport, Building and Urban Development of Germany. The project will work until September 2011.

### Project duration:

October 2008 to September 2011

### Partners:

**Austria:** Graz University of Technology, City of Graz; **Czech Republic:** City of Ostrava, RPG RE Management; **Germany:** Federal Association of the State and Urban Development Companies, German Association for Housing, Urban and Spatial Development, State Development Corporation Thuringia, Hanseatic City of Rostock, EGS development company, WohnStadt Projekt- und Consulting Ltd.; **Italy:** Marco Polo System g.e.i.e, Local Development Agency Langhe Monferrato Roero; **Poland:** Municipality of Sopot, City of Poznan - Municipal Housing Stock Directorate, Town Hall of Bedzin; **Slovakia:** Business and Innovation Centre Bratislava; **Slovenia:** Institute for Economic Research